



3<sup>rd</sup> World Summit on Accessible Tourism

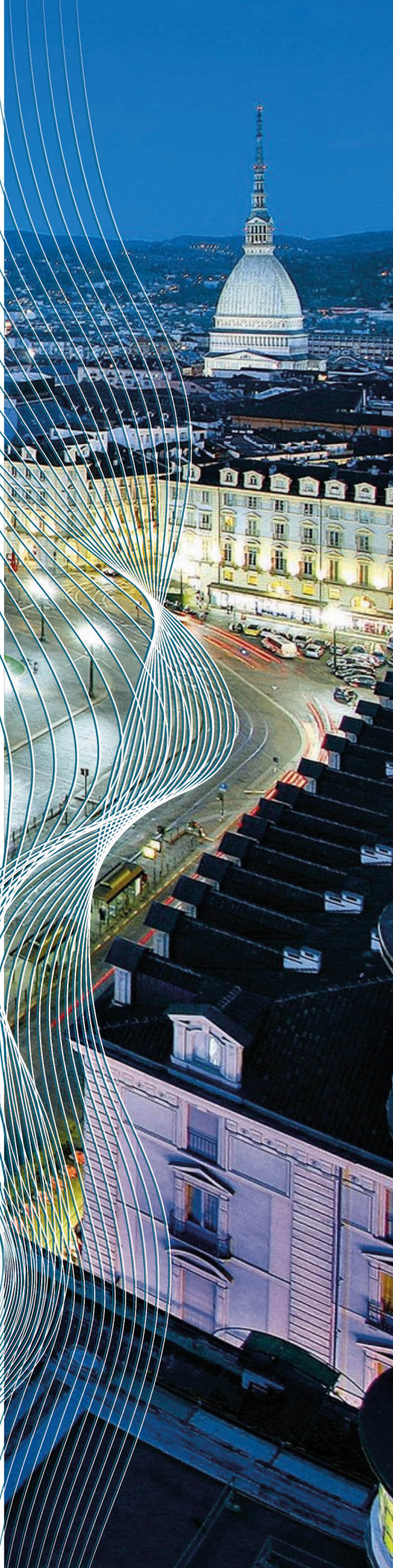
# Destinations for All

Torino-Italy October 5-7, 2025



# A NEW GLOBAL AGENDA FOR ACCESSIBLE TOURISM

## SPONSORSHIP & EXHIBITION BROCHURE



## **Index:**

- *About destination for all world summit – page 3*
  - *Destination for all Torino – page 5*
  - *Preliminary agenda – page 6*
    - *Committees – page 7*
    - *Organizers – page 8*
  - *Exhibiting opportunities – page 9*
  - *Main supporter packages – page 10*
- *Advertising and promotional opportunities – page 16*
  - *The host city – page 18*
  - *The venue – page 19*



## ABOUT DESTINATIONS FOR ALL WORLD SUMMIT

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### Summit aims

The Destinations for All Summit aims to promote accessible tourism around the world and it is considered as one of the leading international events in this field.

The summits bring together organizations, associations, institutions, and accessible tourism service providers, on the one hand, and tourist, cultural, heritage and institutional actors and operators in the field, on the other. They provide a unique and exceptional opportunity for these people to meet, discuss, and build global partnerships.

The summits are based on the belief that accessibility is a right that must be asserted, and that it is the duty of destinations, institutions and tourist services to do everything in their power to achieve optimal accessibility and to offer all visitors a barrier-free experience.

The “destination for all” concept promotes an attractive territory (municipality, region or tourist/cultural site) where everyone can participate in all the activities on offer without any barriers.

The main objectives of the Summit are:

- To share as many good practices as possible with the tourist sector in order to forge a worldwide network around the Destinations for All concept.
- To ensure that the entire tourism accessibility chain, including transport, offers a barrier-free experience for all visitors.

### Previous summits

Organised for the first time in 2014 in Montréal, under the aegis of Kéroul and with the participation of UNWTO, the UN, the European Network for Accessible Tourism and ICAO, the aim of the World Summit on Accessible Tourism is to mobilize all stakeholders – civil society organizations, public authorities and private organizations –

to identify and implement the measures that will enable a barrier free and inclusive international tourism to prosper.

The first Summit has demonstrated that developing accessibility solutions is a win-win solution for destinations, tourists and citizens alike. More than 360 participants from 31 countries



shared their expertise and experiences. The Declaration "A World for Everyone" was adopted after the event.

This declaration, available in 10 languages, includes 40 specific measures to implement internationally and in their respective countries the recommendations of the World Tourism Organization (WTO) for inclusive tourism. The Declaration constitutes a genuine plan of action at the local, national and international levels, promoting the accessibility of tourist infrastructures, buildings and services, as well as passenger transport services.

The second summit was held in Brussels in 2018. Organized by the Canadian association Kéroul and the Collectif Accessibilité Wallonie-Bruxelles (CAWaB), the event was attended by more than 400 delegates representing 266 different organizations from 42 countries. A rich scientific programme was developed focusing the importance of tourist accessibility in key sectors such as public transports, national strategies, information and planning, training, territory labeling, sports and leisure, accommodations, air transport, regional strategies, parks and nature, blogs/social media, standards and expertise, certified destinations, urban strategies, adventure tourism and outdoor activities and many others.

Thanks to the high number of participants from all over the world, the Brussels summit played an important role in fostering the knowledge of best practices in tourist accessibility around the globe.

### Previous summits at a glance

	Montreal	Brussels
<b>Dates</b>	October 19-22, 2014	Sept. 30 – October 2, 2018
<b>Theme</b>	One World for Everyone	Build Promote Welcome The accessible Tourism Chain
<b>Countries</b>	31	40
<b>Participants</b>	360	400
<b>Speeches / conferences</b>	32 parallel sessions 3 plenary sessions Exhibition	20 parallel sessions 3 plenary sessions Techno-Lab & Exhibition



## DESTINATIONS FOR ALL IN TORINO

The third edition to be held on October 5-7, 2025 in Torino, Italy will offer a **three-day intensive program** with keynote speeches, oral and poster presentations, debates and discussions on **cutting-edge topics** in accessible tourism.

The event will be an inspiring environment to share ideas on key topics such as **destination management, hosting and safety, accommodation, transport and mobility, leisure products and activities**, and many others.

After the first two successful events and a 7-year-long interruption in the event organization due to the Covid-19 outbreak, we all expect the third summit to become a great opportunity to have a **significant impact** on the **future of the tourism industry** by improving the development of the **constantly growing accessible destinations around the world**.

Torino is certainly a perfect destination for an international event on accessible tourism. The reasons are many but the most solid are:

- 1) the **variety of the city's tourist offer** with its historical and cultural attractions, natural beauty, food and wine traditions and more
- 2) the **advanced infrastructure and facilities** system of the city of Turin, which has in fact been selected for high-level international events such as the **Winter Olympic Games**, the **Eurovision Song Contest**, the **ATP tennis world finals**, and hundreds of cultural and scientific events
- 3) the **easy-to-reach, safe and sustainable nature of the city**
- 4) Being the **multicultural and inclusive heart of the Piedmont Region**. Turismabile, one of Italy's leading projects for improving tourist accessibility, was in fact funded by the Piedmont Region and implemented by the **CPD - Consulta per le Persone in Difficoltà**, the **local NGO organizer of WSAT 2025**



## MAIN TOPICS

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TO BE DEFINED



## STEERING COMMITTEE

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- Maurizio Montagnese (IsITT Istituto Italiano Turismo per Tutti)
- Edoardo Bonelli (CPD Consulta per le Persone in Difficoltà)
- Ivor Ambrose (ENAT European Network for Accessible Tourism)
- Juri Morico (OPES Italia)
- Marcella Gaspardone (Turismo Torino e Provincia Convention Bureau)
- Francesca Carmagnola (ITS Turismo e Attività Culturali Piemonte)
- Mathieu Angelo (CAWaB)
- Isabelle Ducharme (Kéroul)
- Verónica Gómez (ISTO International Social Tourism Organisation)

## INTERNATIONAL PROGRAM COMMITTEE

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TO BE DEFINED

## ORGANIZING COMMITTEE

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- CPD Consulta per le Persone in Difficoltà
- ENAT European Network for Accessible Tourism
- CCI Congress & Symposium Srl



## SUMMIT ORGANIZER

### CPD – Consulta Per le Persone in Difficoltà (NPO)

CPD is a Turin-based voluntary organization whose main goal is to create opportunities of social, cultural and economic inclusion by offering a wide range of services to all persons facing social fragility.

The organization of events to promote a wider awareness of the need for accessibility in tourism is an important part of CPD's activities.

More info at [www.cpdconsulta.it](http://www.cpdconsulta.it)



## SUPPORTING INSTITUTIONS

- REGIONE PIEMONTE (Piedmont Region)
- TURISMO TORINO - Visitors and Convention Bureau (City of Torino)

## CONFERENCE TECHNICAL & ADMINISTRATIVE MANAGEMENT

[CCI srl](#) & [Symposium srl](#)  
(Professional Congress Organizers)





## SPONSORSHIPS & EXHIBITING OPPORTUNITIES

The United Nations estimates that there are 650 million people with disabilities worldwide. Counting their families, about 2 billion people are directly affected by a disability, accounting for nearly one third of the world's population. In addition, global population ageing increases accessibility needs.

For all tourism operators, it is a major challenge: those who will be able to meet the needs of tourists with disabilities will have a decisive advantage over their competitors. In addition, seniors have fewer time constraints. Targeting this group can reduce the seasonality of the tourism industry.

The Destinations for All World Summit 2025, being one of the world's leading event in accessible tourism and bringing together a wide variety of participants and key players, will offer both a stimulating environment to share knowledge and experience and a great occasion for tourist organizations and companies working on this field to showcase their products and services.

Participation in this event can really make a critical difference to the success in reaching the opinion leaders in this growing field.

A wide variety of sponsorship opportunities, built to maximize sponsors' presence during the conference and increase their brand equity will be offered.

And if you wish to keep your company top-of-mind , you can choose one of the main marketing packages which include multiple sponsoring options and an exhibition space.

Exhibition will be a key part of the Summit organization.

A wide area for exhibitors will be available in the wonderful Torino's Lingotto Conference Centre. Booths of different sizes will be perfectly located with ideal visibility close to session rooms.

So, there are really many reasons why your contribution to the third edition of the World Summit on Accessible Tourism is crucial, to name just a few:

- Set yourself apart from others;
- Boost your brand – increase visibility and recognition;
- Foster goodwill and gain respect within the industry;
- Build awareness with an international audience;
- Reach out and connect with more than one billion potential clients and visitors;
- Contribute to a better world for all through inclusive tourism.

Find out more on sponsorship and exhibiting opportunities in the following pages.



## MAIN SUPPORTER PACKAGES

### DIAMOND Supporter: € 30.000,00+ Italian VAT 22% if applicable (€ 25.000,00 + Italian VAT 22% - Early Registration by January 31, 2025)

The package includes:

- Exhibition space, size 16 sqm (4x4m standard booth shell with walls, banner with company logo, carpet, power supply, two tables, four chairs, one basket)
- Five exhibitor passes (additional exhibitors passes 130,00 € cad)
- Priority choice of the exhibition space position will be granted for Diamond level confirmations received by March 30, 2025
- Participants List post event (name, company, country)
- Sponsoring of welcome Cocktail. Sponsorship is recognized by signage on location and in the conference program.
- 30 minutes speaking slot in the satellite symposia during lunch break
- Full-page ad on the final program.
- Two roll-up banner (cm 80x200) display in the conference centre lobby.
- Up to two inserts (two technical sheets/brochures, max 6 pages each, size A4) in the sponsor documentation shopper distributed at the onsite congress sponsor information desk.
- Diamond-level recognition with company logo linked to the sponsor website on the conference website (sponsor page)
- Diamond-level recognition with company logo on the conference final programme (sponsor page)
- Diamond-level recognition with company logo linked to the sponsor website on the conference app (sponsor page)
- Supporters' logo will be published in supporters dedicated post on the Destination for All social media pages (Linkedin, Facebook and Twitter)
- 8 full conference registrations

### PLATINUM Supporter: € 15.000,00+ Italian VAT 22% if applicable (€ 13.000,00 + Italian VAT 22% - Early Registration by January 31, 2025)

The package includes:

- Exhibition space, size 12 sqm (3x4m standard booth shell with walls, banner with company logo, carpet, power supply, two tables, four chairs, one basket)
- three exhibitor passes (additional exhibitors passes 130,00 € cad)
- Priority choice of the exhibition space position will be granted for platinum level confirmations received by March 30, 2025
- Full-page ad on the final program
- One roll-up banner (cm 80x200) display in the conference centre lobby.



- Up to two inserts (two technical sheets/brochures, max 6 pages each, size A4) in the sponsor documentation shopper distributed at the onsite congress sponsor information desk.
- Platinum-level recognition with company logo linked to the sponsor website on the conference website (sponsor page)
- Platinum-level recognition with company logo on the conference final programme (sponsor page)
- Platinum-level recognition with company logo linked to the sponsor website on the conference app (sponsor page)
- 5 full conference registrations

**GOLD Supporter: € 8.000,00 + Italian VAT 22% if applicable (€ 7.000,00 + Italian VAT 22% - Early Registration by January 31, 2025)**

The package includes:

- Exhibition space, size 6 sqm (3x2 standard booth shell with walls, banner with company logo, carpet, power supply, one table, two chair, one basket)
- two exhibitor passes (additional exhibitors passes 130,00 € cad)
- Priority choice of the exhibition space position, after platinum sponsors, will be granted for gold-level confirmations received by March 30, 2025
- Half-page ad on the final program
- One roll-up banner (cm 80x200) display in the conference centre lobby,
- One insert (technical sheet/brochure, max 6 pages, size A4) in the sponsor documentation shopper distributed at the onsite congress sponsor information desk
- Gold-level recognition with company logo linked to the sponsor website on the conference website (sponsor page)
- Gold -level recognition with company logo on the conference final programme (sponsor page)
- Gold -level recognition with company logo linked to the sponsor website on the conference app (sponsor page)
- 2 full conference registrations

**SILVER Supporter: € 3.500,00 + Italian VAT 22% if applicable (€ 3.000,00 + Italian VAT 22% - Early Registration by January 31, 2025)**

The package includes:

- Display table with two chairs, power supply, one basket
- Priority choice of the exhibition space position, after platinum and gold sponsors, will be granted for silver-level confirmations received by March 30, 2025
- two exhibitor passes (additional exhibitors passes 130,00 € cad).
- One insert (technical sheet/brochure, max 6 pages, size A4) in the sponsor documentation shopper distributed at the onsite congress sponsor information desk

- Silver-level recognition with company logo linked to the sponsor website on the conference website (sponsor page)
- Silver -level recognition with company logo on the conference final programme (sponsor page)
- Silver -level recognition with company logo linked to the sponsor website on the conference app (sponsor page)
- 1 full conference registrations



<b>MAIN SPONSORSHIP PACKAGES AT A GLANCE</b>	<b>DIAMOND 30.000 € (25.000 € Early registration)</b>	<b>PLATINUM 15.000 € (12.000 € Early registration)</b>	<b>GOLD 8.000 € (7.000 € Early registration)</b>	<b>SILVER 3.500 € (3.000 € Early registration)</b>
Exhibition space (standard booth shell)	16	12	6	Display Desk
Exhibitor passes	5	3	2	2
Roll-up banner (cm 80x200) display in the conference centre lobby	V	V	V	-
Insert sponsor Flyer/Brochure in the conference bag	V	V	V	-
Full Conference registrations	8	5	2	1
Page ad on the final program.	V	V	-	-
Logo with level recognition on the final programme	V	V	V	V
Logo with level recognition on conference website	V	V	V	V
Logo with level recognition linked to the sponsor website on the conference app (sponsor page)	V	V	V	V
speaking slot in the satellite symposia during lunch break	V	V	-	-
1 company representative in a non-commercial panel session	V	-	-	-
Sponsoring of welcome Cocktail	V	-	-	-
Participants List post event (name, company, country)	V	-	-	-
Company logo on Destination for all Social Pages	V			

## EXHIBITION SPACES

### Floor space only

- **6 sqm exhibition space: € 3.000,00 + VAT, if applicable (€ 2.500,00 + VAT if applicable - Early Registration by January 31, 2025)** 2 exhibitors' passes included
- **12 sqm exhibition space: € 5.500,00 + VAT, if applicable (€ 4.700,00 + VAT if applicable - Early Registration by January 31, 2025)** 3 exhibitors' passes included

### Shell Scheme Booth

- **6 sqm exhibition space: € 5.000,00 (+ VAT, if applicable) (€ 4.200,00 + VAT if applicable - Early Registration by January 31, 2025)**  
 standard booth 3X2 shell with walls, banner with company logo, carpet, power supply, one table, two chair, one basket, 3 exhibitors' passes included
- **12 sqm exhibition space: € 7.500,00 (+ VAT, if applicable) (€ 6.400,00 + VAT if applicable - Early Registration by January 31, 2025)**  
 standard booth 3X4 shell with walls, banner with company logo, carpet, power supply, two tables, four chairs, one basket, 4 exhibitors' passes included

Spaces of larger size can be provided on request (additional cost per sqm: € 650,00+VAT, if applicable)

### Display Desk

**Display table with two chairs, power supply: € 1.800,00 + VAT, if applicable (€ 1.500,00 + VAT if applicable - Early Registration by January 31, 2025)**

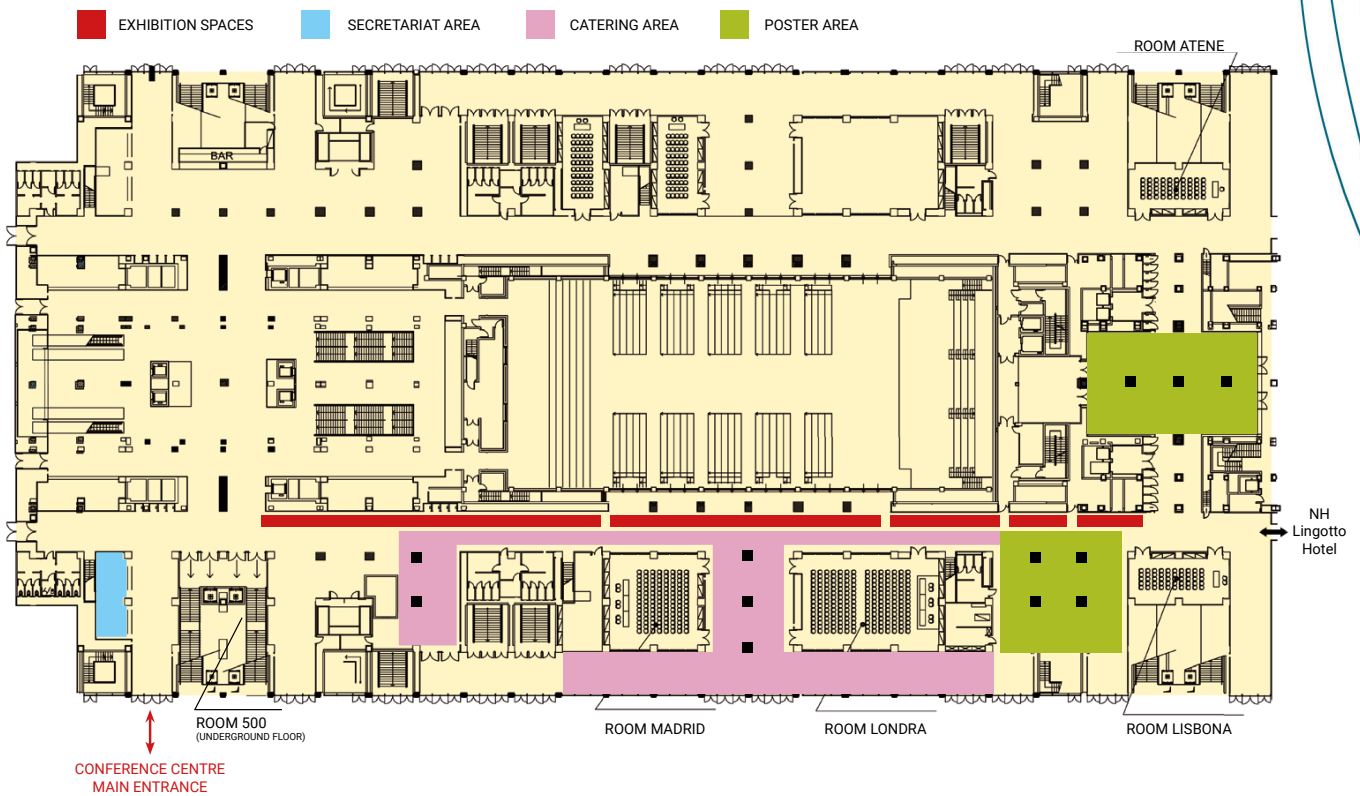
Exhibition space rental fee include:

- Basic power supply (max. 2 kw, 220V)
- Complimentary exhibition passes (number of passes based on space size; additional passes: € 130,00+VAT each). Exhibition passes do not allow access to congress sessions.
- Acknowledgement on the final congress program with company logo (supporter & exhibitor page)
- Acknowledgement on the congress website with company logo (supporter & exhibitor page)

**Important notes:**

- Exhibit spaces will be assigned on a first-come-first-served basis except for main supporting levels (Platinum, Gold and Silver) priority. The official floor map will be available as of May 2025.
- All exhibitors and their vendors will have to abide Italian regulations on Health and Safety at Work (law 81/2008). More details will be included in the official conference exhibitor rules & regulation which will be released within 120 days from conference starts.

**LINGOTTO CONFERENCE CENTRE - PRELIMINARY FLOOR MAP**





## OTHER PROMOTIONAL AND ADVERTISING OPPORTUNITIES

**1. One insert into the sponsor documentation shopper: € 900,00 + VAT, if applicable**

One piece (technical sheet/brochure), max 6 pages, max size A4,

**Two pieces: € 1500,00 + VAT, if applicable**

**2. Delegate tote bags: € 2.000,00 + VAT, if applicable **Exclusive opportunity.****

The supporter's logo will be printed on the official conference tote bags along with the conference logo.

**3. Name badge lanyards: € 2.000,00 + VAT, if applicable **Exclusive opportunity.****

The supporter's logo will be printed on the official conference lanyards along with the conference logo. Insert of one supporter's flyer/brochure is included.

**4. Speakers 'ready room: € 1.500,00 + VAT, if applicable **Exclusive opportunity.****

All presenters will be required to check into the *Speaker Ready Room* in advance of their presentation. They will have the opportunity to review their presentation and relax before their session beginning. This area will be equipped with coffee station and Wi-Fi connection. Sponsorship acknowledgement with supporter logo will be available on the onsite signage and printed program.

**5. Conference app: € 2.000,00 + VAT, if applicable**

Updated information on the conference will be available in real time at *the attendees' fingertips*. Supporters' logo and company information will be included in home page.

**6. Roll-up banner display: € 1.200,00 + VAT, if applicable**

One roll-up banner can be displayed in the conference centre lobby.

**7. Full-page ad on the final program: € 2.000,00 + VAT, if applicable**

**8. Half-page ad on the final program: € 1.200,00 + VAT, if applicable**

**9. Company logo on Destination for all Social Pages: € 1.000,00 + VAT, if applicable**

Supporters' logos will be published in supporters dedicated post on social media pages (Linkedin, Facebook and Twitter) of Destination for All

**10. Video on Destination for all Social Pages: € 2.500,00 + VAT, if applicable**

Video provided by the sponsor will be published in dedicated post on social media pages (Linkedin, Facebook and Twitter) of Destination for All (maximum video length 2 min).





**11. Company logo on the conference website and the final program: € 1000,00 + VAT, if applicable**

Supporters' logos will be published in dedicated pages of the conference website (link to the company website) and final printed program.

**12. Company logo on the final program: € 800,00 + VAT, if applicable**

supporters' logos will be published in dedicated pages of the conference final printed program.

**13. Coffee breaks: € 1.000,00+VAT 22% if applicable. Limited opportunities.**

Sponsoring of one coffee break service is included. Sponsorship is recognized by signage on location and in the conference printed program.

**14. Lunches: € 1.500,00+VAT 22% if applicable. Limited opportunities.**

Sponsoring of one standing buffet lunch is included. Sponsorship is recognized by signage on location and in the conference printed program.

**N.B.:**

All supporters, regardless of the type of support, will be acknowledged in dedicated pages of the final programme distributed at the conference and conference website.

**VAT:** Italian Value-Added Tax, if applicable, is not included in the fees. Tax rate, currently 22%, to be confirmed at the time of sponsorship fee payment.

**How to confirm your participation:**

1. Contact the organizing secretariat at [sponsor@destinationsforall2025.org](mailto:sponsor@destinationsforall2025.org) and inform about your preferred opportunity
2. The organizing secretariat will check availability of the required opportunity and send you confirmation along with the sponsorship contract.
3. On contract signing a 30% advanced payment is required. A further 40% of the amount due will be required by February 28, 2025. Settlement of the total amount due must be paid by September 15, 2025.

**Prospectus modification policy**

The WSAT Organization reserves the right to modify, cancel and limit any exhibiting or supporting opportunities included in this prospectus. In the case of variations, interested companies will be notified.

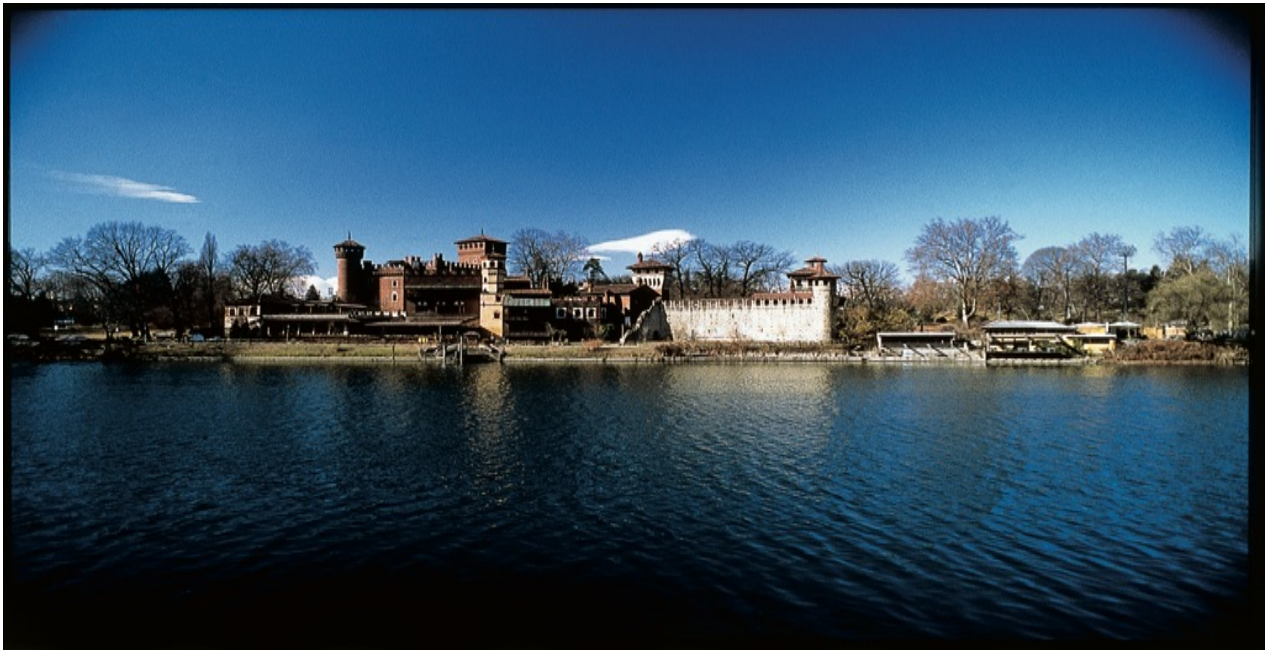
## THE HOST CITY, TORINO

Roman castrum, medieval town, first capital of Italy. Turin offers a lasting memory of castles, old beautiful palaces, royal residences, monuments.

Turin is one of the cultural leading cities in Italy. The city's lively cultural scene includes music, theatre, visual arts, photography, film, design, dance and heritage as well as a wide choice of museums, 46 in town, such as the world famous Egyptian Museum, the beautiful Galleria Sabauda with Italian and Flemish painting collections, the Automobile Museum, the Modern Art Gallery, the Rivoli Museum of Contemporary Art, the National Cinema Museum with its unique interactive approach. Moreover, Turin is one of the undisputed world capital of taste. It has always boasted a renowned food and wine tradition.

Around Turin there are thousands of excursion opportunities: the Alps, the lakes, the artistic cities and villages, the golf courses, the wine and food tours.

For more info on the hosting city, please visit [www.turismotorino.org](http://www.turismotorino.org)



*A nice view of Medieval Village and Valentino Park from the river Po.*

## THE CONFERENCE VENUE

The conference will be hosted at the Lingotto Conference Centre, via Nizza 230. This venue offers a wide range of technical and logistical facilities. 11 modern and comfortable meeting rooms from 50 to 1,900 seats plus several smaller meeting and board-style rooms, 1,070 sqm exhibition surface, adequate catering spaces, permanent secretariat desks and cloakrooms. Advanced AV equipment is available in every room.

The conference centre can be easily reached in a few minutes from the city centre by subway. An internal car parking space with thousands of places is also available.

See more on the Lingotto Conference Centre at [www.centrocongressilingotto.it](http://www.centrocongressilingotto.it)



*The room 500 of the Lingotto conference centre will host the WSAT 2025 plenary sessions.*



*DO NOT MISS THIS OPPORTUNITY,  
BE PART OF A GREAT EVENT  
JOIN WSAT 2025 !*

FOR MORE INFORMATION ON THE EXHIBITING AND SUPPORTING  
OPPORTUNITIES CONTACT US AT

*sponsor@destinationsforall2025.org*